



## Stakeholder analysis report providing results from each study site Deliverable 3.1 Non-Technical Summary

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Workshops were held across all SoilCare study sites with selected members of their stakeholder advisory panels, to identify organisations and groups (and in some cases individuals) in their area with a stake in improving soils whilst increasing the profitability and sustainability of cropping systems in this study site. The particular interests of each stakeholder and the level of influence they may have on the research and its impact were rated and described. Important conflicts or alliances were identified between stakeholders, and their preferred modes of communication. Farmers were key stakeholders in every site, but in some study sites, the farming community had diverse interests in the project, and so was subdivided into different groups (e.g. national or local, organic or conventional), to enable the project to engagement more effectively with each interest group. Linked to farming interests were input suppliers, agricultural contractors and consultant and advisory services. Non-farming stakeholders included local educational institutions and their students, the media and local government. The stakeholder analyses were used in each study site to supplement stakeholder advisory panels, to ensure that no key stakeholders were missing. This helps to ensure that excluded stakeholders do not undermine the legitimacy of the project in future, and that voices representing the widest possible range of perspectives are heard in the research. As a result, the soil improving cropping systems that emerge from this research are more likely to be adopted by key stakeholders, leading to benefits for the sustainability and profitability of cropping systems in the study countries.