

Explore the future!

Scenarios:

“possible future states of the world that represent alternative plausible conditions under different assumptions” (Mahmoud et al., 2009)

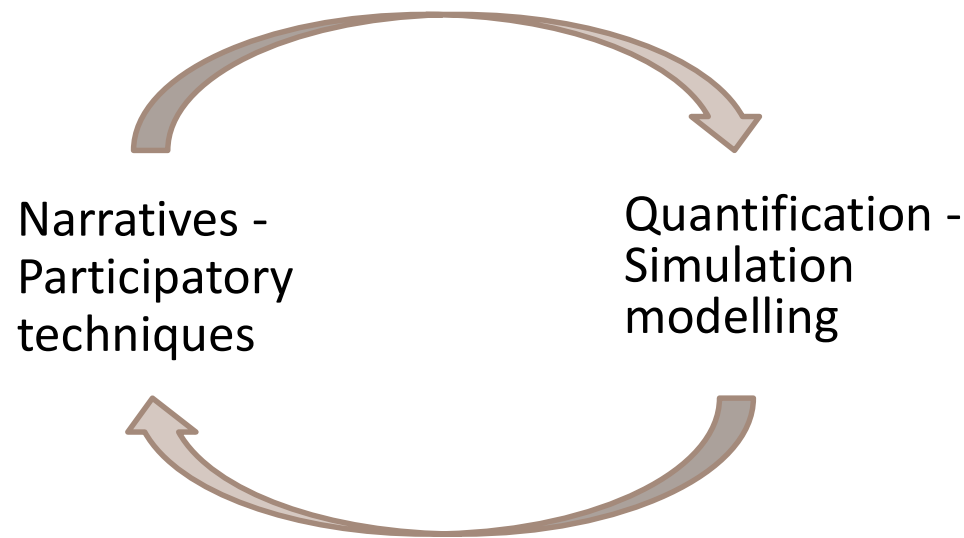
Exploratory Scenarios ask – What could happen?

Aims of the scenario development

- Enable social learning and increase in strategic capacity when considering policy alternatives and uncertain futures
- To develop scenarios capable of testing the effectiveness of proposed policies, and to be used in the design of policies
- Increase the understanding of difficult futures to operate in, find ways how to take action now to cope with these futures

Exploratory scenario development and modelling

- Combination of qualitative & quantitative analysis to develop creative, coherent and plausible scenarios



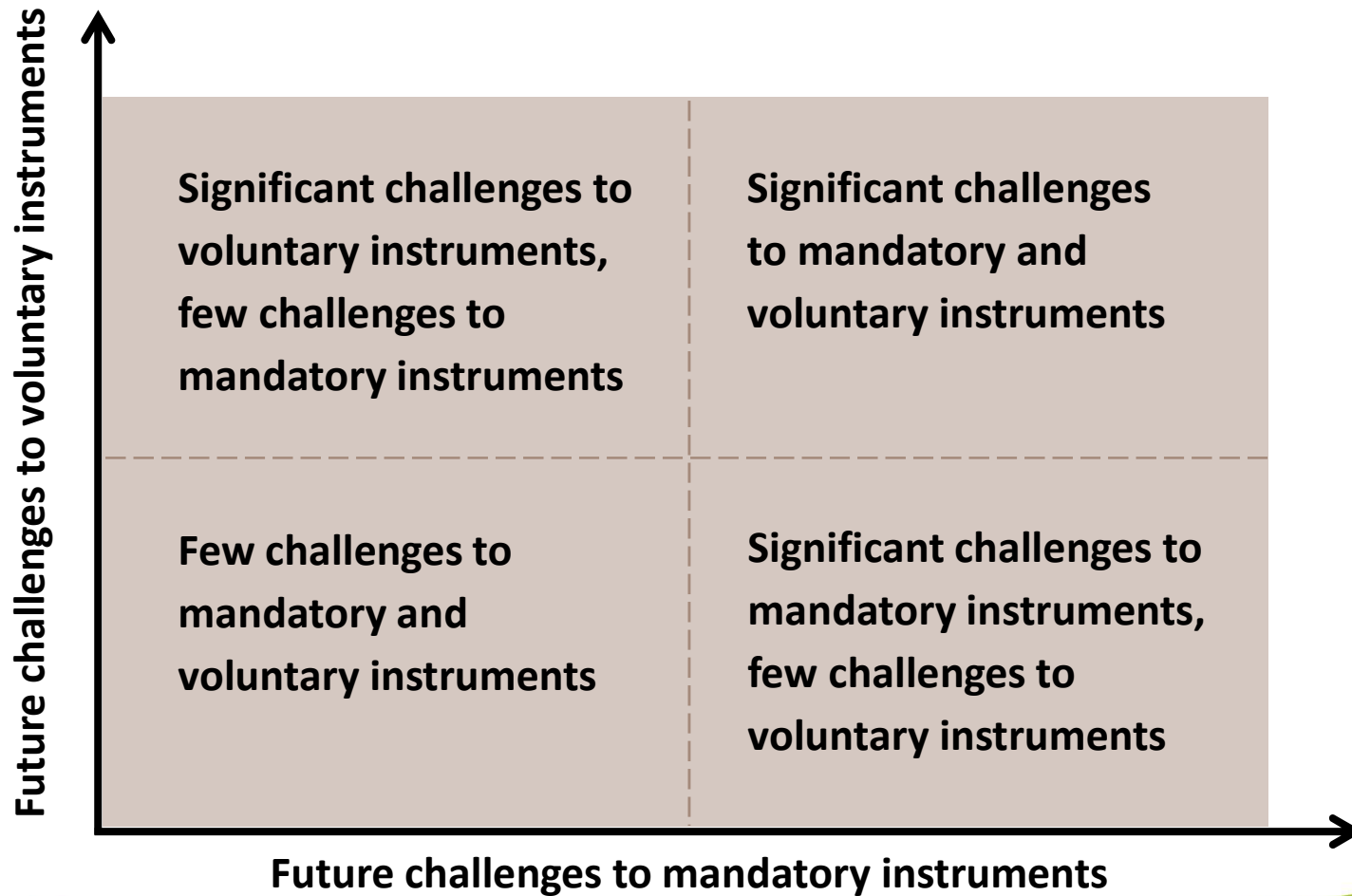
Policy-oriented scenario development (1/2)

- Exploratory scenarios framed around voluntary and mandatory instruments
 - Voluntary: aim to encourage companies, operators or individuals to improve their environmental performance to meet and exceed legal obligations.
 - EU Ecolabel, agri-environmental schemes under CAP
 - Mandatory: standards and practices which oblige industry/sectors/operators or individuals to perform/behave as defined by law.
 - Cross-compliance standards, limit values for nitrates concentration in groundwater

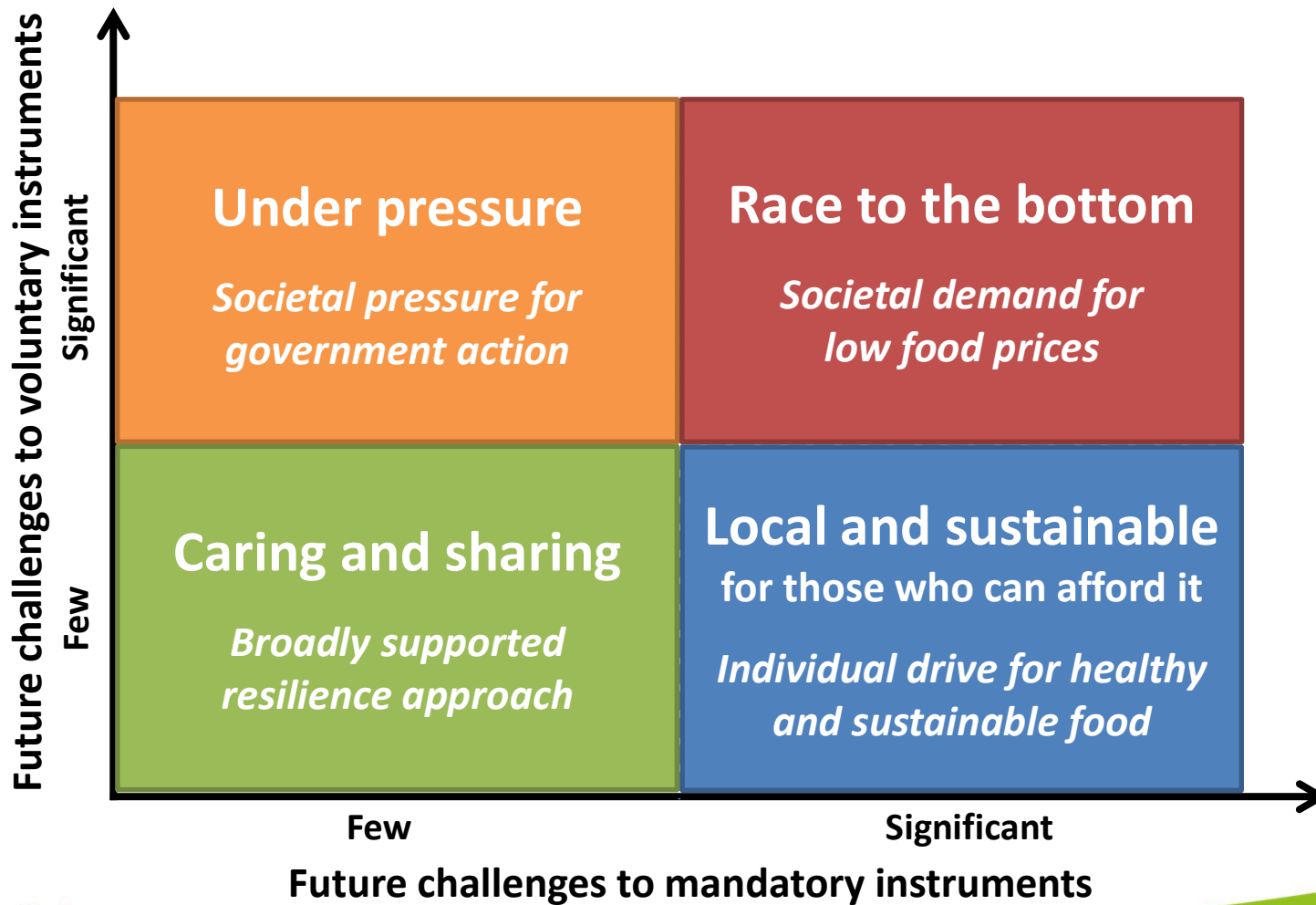
Policy-oriented scenario development (2/2)

- Focus on adoption and effective implementation of voluntary and mandatory instruments
- Allows scenarios to be relevant to policy design and implementation
- Futures are created that represent worlds where adopting voluntary or mandatory instruments is either challenging or easy
 - Interviews, workshop, desk study

Scenario framing

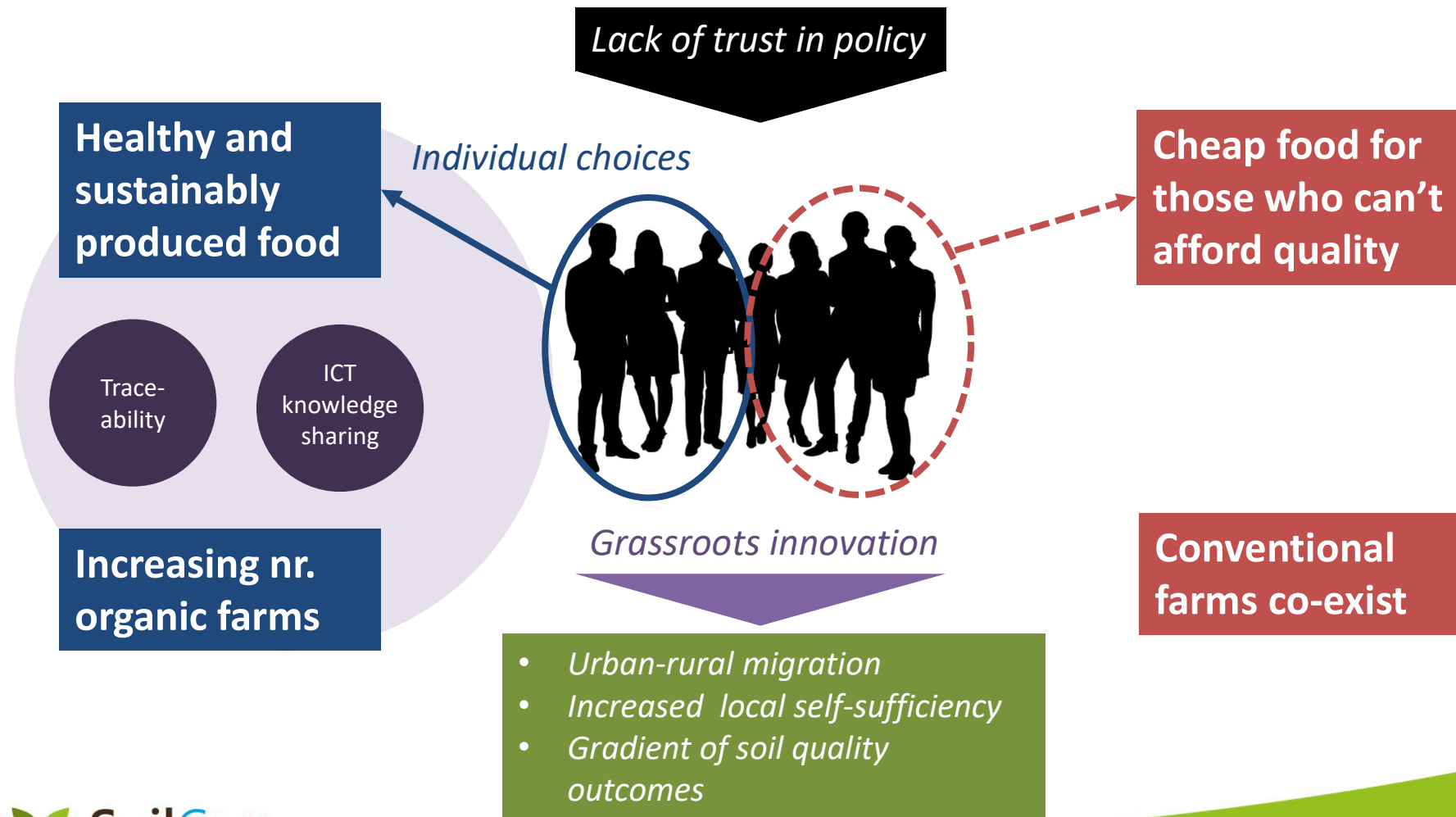


Motivating factors driving scenarios

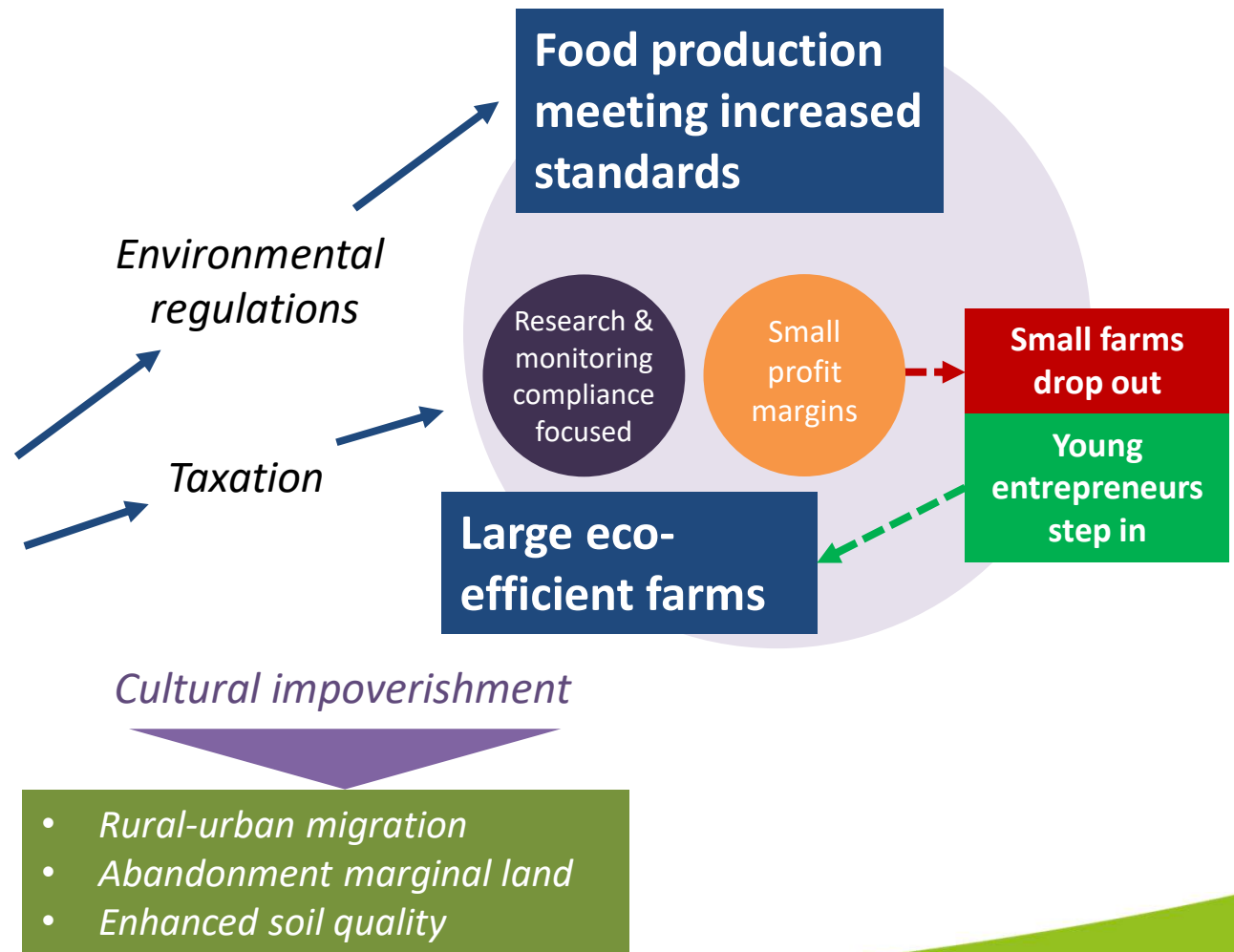


Local and sustainable

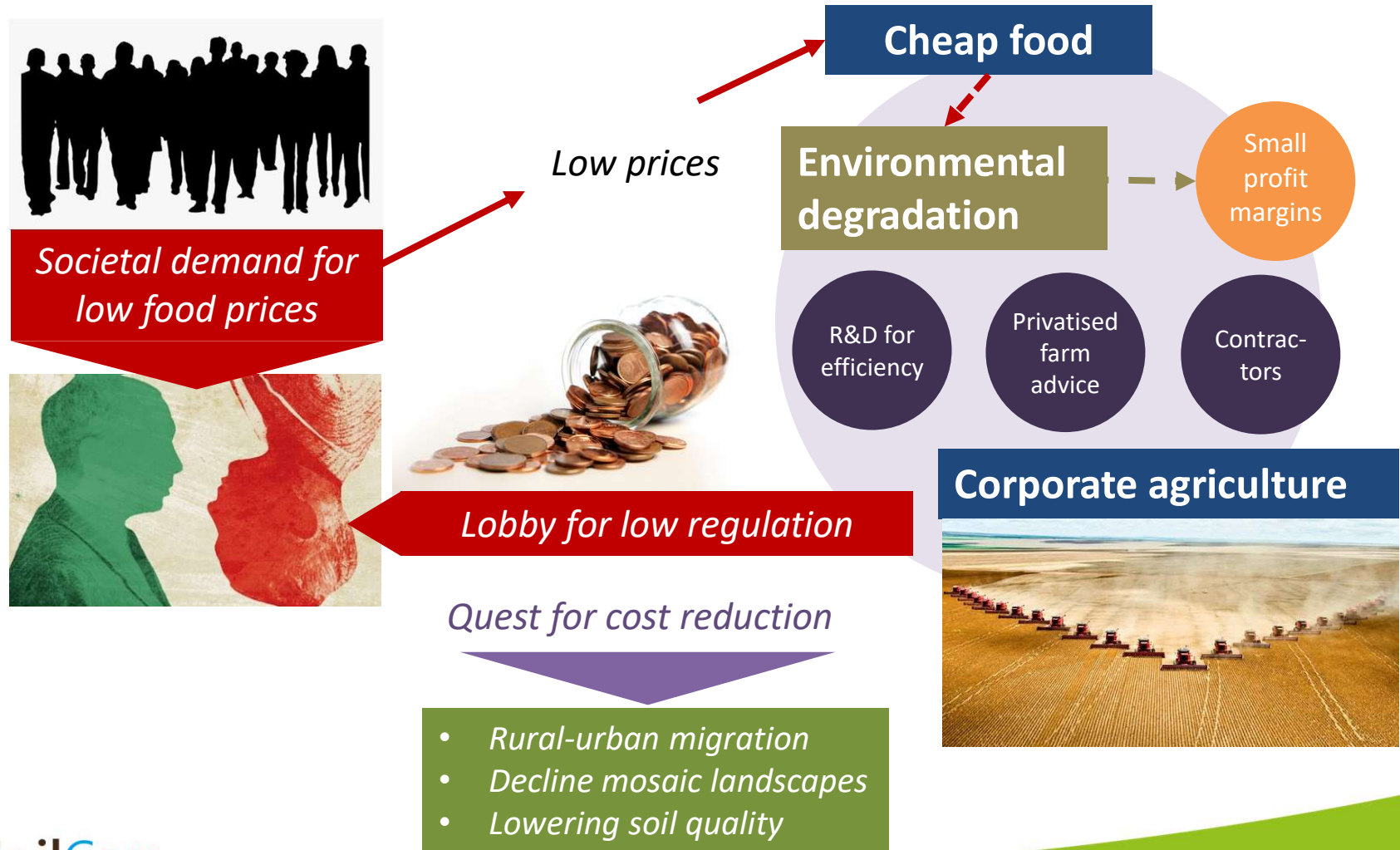
for those who can afford it



Under pressure



Race to the bottom



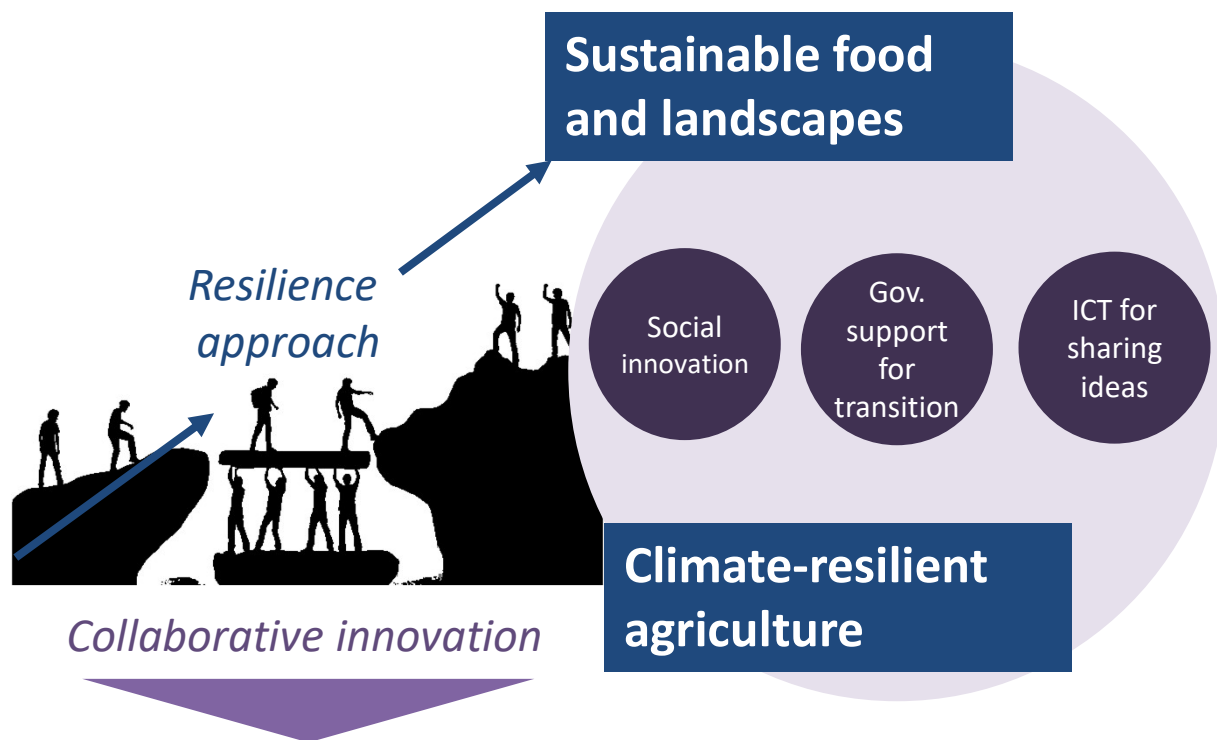
Caring and sharing

Disasters, pandemics



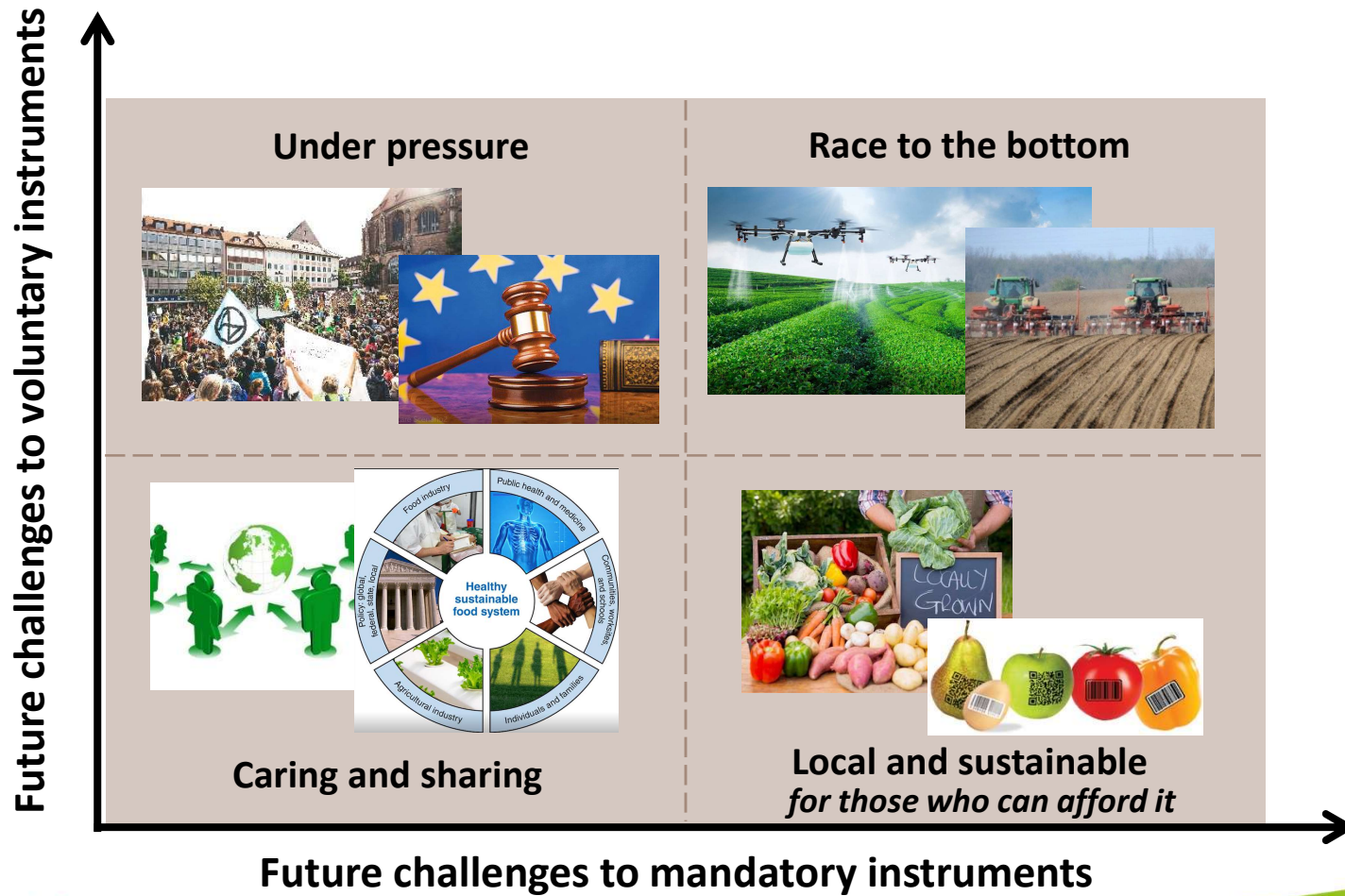
Broad support

Visionary leadership



- *Sustainable rural/urban living*
- *Diverse place-based land uses*
- *Enhanced soil quality*

Four different scenarios



Scenario evaluation – wrapping up

- Do you have any further comments regarding the scenarios and ideas to improve them?
- Are there key developments, sectors, or components you think are missing or require more attention?
- Do you like the titles? Any suggestions?

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